

**Happy new year, VFW! This month, Commander-in-Chief Duane Sarmiento is issuing a challenge to our Posts to bring in new members - but wait, there's more! Because this challenge isn't just for the Posts, Departments can benefit as well!**



It's a new year, and we want to see New members joining the VFW! So for the month of January, the Post in each membership division that brings in the most New members (Annual and/or Life) will receive a \$500 award deposited into the Post account!

In addition, for every Post that leads their division, their Department will also receive a \$500 award. We want to see our Department leadership motivating everyone and helping our Posts recruit!

This challenge will count New members who join the Post between January 1 and January 31. As a reminder, a New member is a veteran who has never been a member of the VFW before - we all know eligible veterans who haven't yet made the decision to become a member of the VFW, now is the time to bring them on board and make them a part of the Veterans of Foreign Wars!

There is no better time than now to help grow our ranks and help us meet the Commander-in-Chief's goal of 102% membership by the end of the year!

**Communication is key to building a strong VFW, both with leadership providing encouragement and motivation and with each and every one of us going out, recruiting new veterans into the VFW, and showing that we can**

**MEET THE CHALLENGE!**

This contest will count all New members processed into the Post between January 1 and January 31, 2024. Applications and payments processed online before close of business will be credited that day, payments and applications made through the mail will be processed when received. Questions about this or other membership programs can be sent to [membership@vfw.org](mailto:membership@vfw.org).